

Sage Lewis Speaker Sheet

Industry Leader

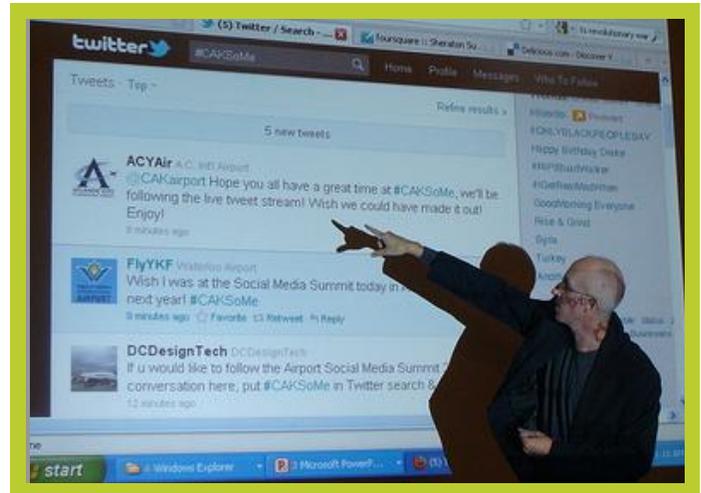
Lewis is an established industry expert in Online Marketing – writing as a columnist for ClickZ and Microsoft Advertising. His expertise has provided rich online content as a Link Expert and SEO/Web Marketing Video Columnist to industry leading websites such as SearchEngineWatch, WebMarketingWatch, and SearchEngineGuide. He is also a professor at Cleveland State University and served as the Professional in Residence at Findlay University.

Dynamic Speaker

As a highly dynamic speaker with in-depth expertise in Social Media and Search Engine Optimization, Lewis has been invited to speak, train and consult at:

- Search Engine Strategy Conferences (NYC, San Francisco & Chicago)
- Online Marketing Institute Sessions (Cleveland, Chicago, San Jose & Miami)
- Duck Brand Duct Tape
- Monsanto
- American Chamber of Commerce
- Motorola
- Cleveland Clinic
- COSE
- National Speakers Association

Lewis also has over 700 web marketing videos published on YouTube, making him the most prolific web marketing expert in video online.



Sage Lewis is Founder and CEO of SageRock Inc., a digital marketing agency in business since 1999 and recognized as a Marketing Sherpa top ten U.S. search marketing company. Lewis specializes in social media and search engine optimization.

Speaking Examples Online:

- <http://youtu.be/eqI4gue-WCQ>
- <http://youtu.be/pvuRA8Vz2Uo> (4:00)
- http://youtu.be/ZA_f70rKLU5 (3:00)

Testimonials Online:

- <http://www.sagerock.com/Table/SageRock-Testimonials-List/>

Contact Information:

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Sage Lewis on Social Media

Social Media Basic Tract

The Revolution Will Not Be Televised. It Will Be Socialized.

You are living in a period of unprecedented power given to the common man. We have seen it most clearly in Iran, Tunisia and Egypt. There are countless stories where people with no power were given power because of the tools that are available to them today. This has a direct effect on you and your business. The power of revolution not only can topple governments, it can topple businesses. We will look at how this is directly affecting businesses of all sizes today, and what you can do to participate.

Viral Video Marketing

YouTube has changed the world for both online viewers and video publishers. But making the most of this tool can be involved. In this class, we will look at items such as: ideal video and audio formats, optimizing video for search, using YouTube Insights, creating transcriptions, and making affordable and powerful video.

Social Media Advanced Tract

Prevent Social Media Stall Out

You've got Facebook fans, blog twice a week, have over 300 LinkedIn connections and even manage to throw stuff on the twitter feed, but what's supposed to happen now? If your enthusiasm for social media is waning and you're wondering how to infuse these marketing channels with purpose, look no further. Social Media Expert Sage Lewis will discuss how to bring new life into your established social networks and engage your audience to produce viral results that pay off.

Measuring Social Media

Social media is, by far, the hottest topic in marketing. But making it successful is a whole other issue. In this class, we will look at a variety of ways to measure the success of social media campaigns in Facebook, Twitter, YouTube and LinkedIn, including details about free and paid tools, metrics for success, and monitoring your reputation online.

**“VERY INFORMATIVE
– A GREAT SOCIAL
MEDIA PRO!”**

Sunny K. Lurie, PhD. CEO.
Fast Focus Careers Div of Advanced Performance, Inc.



Sage Lewis on SEO

Search Engine Optimization Basic Tract

The 7 Most Powerful Free Things to Grow Your Business Online Right Now

Google adWords click costs are escalating, Search Optimization is pricey, and Social Media is confounding. Isn't there anything cost effective to implement that will make an impact on your online marketing? Walk away from this digital marketing boot camp session with a list of 7 effective, free-of-charge tools that can and should be done for your company website.

WordPress Website / Blog Creation Class

Join me for this in-depth WordPress website creation class and you will walk away with a website. You will also walk away with the knowledge to update your website for free anytime you want. Over 50 million websites are run on WordPress. It is, by far, the most used content management system ever. People often think of WordPress as a blogging tool. While it is great for that, it is all so a great tool for running your complete website.

Search Engine Optimization Advanced Tract

Making the Most of Google Analytics

Google Analytics is a free tool that is utilized by companies of all sizes in all industries. The data, however, can be overwhelming and confusing. This class will give you a solid overview of Google Analytics and show you how to set up goals, funnels, reports, segments and more.

SEM Tech and Code Strategy for Every Web Design Platform

Understanding how to make your site's code and content search engine friendly is absolutely necessary if you want to rank well in search. This class will cover troubleshooting flash, frame and CSS code hurdles, managing URL rewrites and redirects, moving your site to a new host and/or new architecture, using Google webmaster tools, SEO wireframing and more.



“...A SPEAKER WHO KNOWS HOW TO ENGAGE AND EDUCATE YOUR AUDIENCE...”

Jim Kukral
Author of *Attention! This Book Will Make You Money*